



The LEGO Group

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Thank you for joining us in celebrating the 60th anniversary of the LEGO brick! This year included a huge kickoff party at LEGOLAND, a partnership with CMN and special limited-edition bricks. To learn more about our wonderful anniversary, please visit www.lego.com/60-anniversary/celebration_review



The 60th anniversary of the LEGO brick is one to remember. Thank you all for your support! For a look at the year in review, visit www.lego.com/60-anniversary/celebration_review #60years



Thanks to a successful year of partnership with [Children's Miracle Network](#), we will continue to donate a percentage of profits. Though the "Build a Miracle" set of limited-edition colors will not be available after Oct. 31, 2016, you can still purchase the set containing original colors [here!](#)



Did you love helping us donate to CMN? Good news, we will continue to sell "Build a Miracle" sets! Check out our website for more information at www.lego.com/cmn/build_a_miracle



You helped us raise \$3.5 million to benefit CMN! We are excited to announce that \$50,000 will directly go towards building a play lounge at [Johns Hopkins Children's Center](#). The lounge will include tables, chairs, toys, entertainment systems and a kitchenette for families to use together. Visit www.lego.com/60-anniversary/cmn/play-lounge for more information.





Johns Hopkins Children's Center receives a new play lounge thanks to your help. Learn more about it here: www.lego.com/60-anniversary/cmn/play-lounge



LEGO would not exist as the company we are today without the support of our customers and community partners. Thank you for the endless support from our community! What will the next 60 years bring?



We are grateful for the support we have received from our community. We would not exist without you! #loveLEGO #communitysupport #60years



LEGO commits to reducing carbon emissions for a healthier planet. We want to leave a better future earth for our young builders. Through our partnership with WWF, we plan to become entirely sustainable. Learn more about our environmental initiative at www.lego.com/partners/wwf/environment



We commit to the development of children and want to leave a healthy planet for our young builders. Learn more about our environmental initiative: www.lego.com/partners/wwf/environment