

# LEGO Builds a Better Future with WWF

## Step 1: Partnership



HELPS



RESULTS



World Wildlife Fund is one of the largest conservation organizations

WWF encourages partners to transform into low carbon leaders

LEGO is the only toy company to be named a WWF Climate Savers Partner

## Step 2: Plan for Change

Commission offshore wind farm

Production of energy = energy consumption of 10,000 homes

Cut energy usage

Reducing energy by 10% = a carbon positive company by the end of 2016

Inspire the supply chain

The supply chain's energy emissions = 100,000 tonnes

## Step 3: Take Action

LEGO aims to reduce total emissions by

**10,000 tonnes**

by the end of 2016

= 2,000 cars off the streets



With the support of WWF, Climate Saver members have reduced CO2 emissions by **100 million tonnes** since 1999

## Step 4: Final Product

**100%**

renewable energy by 2050!

For more information or to learn how you can help, please visit <http://wwf.panda.org/how-you-can-help/>  
Also check out LEGO and WWF on social media to stay updated!

