



# Beausoleil Organics Newsletter

## Hello Natural Beauty!



### Introducing Beausoleil Organics

Beausoleil Organics is a an innovative collection of professional quality color cosmetics infused with naturally sourced and organic ingredients. Some ingredients include botanical oils, humectants and butters that will leave your skin and lips feeling silky smooth. All products are cruelty-free.

### The Beginnings of Beausoleil Organics

Beausoleil Organics began due to a common theme amongst friends. They noticed that they only wore makeup when necessary (meetings or special events). They opted out of wearing makeup during their downtime, because most makeup felt like an extra, uncomfortable layer of skin. They began to do research on why this was the case- and unfortunately discovered less than desirable information. They found that much of the mainstream makeup included allergenic toxins and chemicals.

With this information- Beausoleil Organics was developed. A professional cosmetic line that focuses on using natural ingredients that nourish and hydrate the skin- also known as #GoodForYouGlam

## More About Our Products

Beausoleil Organics provides products that far surpass conventional cosmetics. Our products contain no gluten, parabens, mineral oil, phthalates, sodium lauryl sulfates or triclosan. Beausoleil Organics products are hypoallergenic and made with ingredients that do not damage the skin. Beausoleil Organics enhances the skin by combining fine organic fruit powders with nourishing vitamins and mineral colors- this blend helps create a healthy, glowing complexion. There are a variety of Beausoleil Organics products to choose from including lipstick, lip gloss and lip liners- to concealers, foundations and bronzers. Visit [www.beausoleilorganics.com](http://www.beausoleilorganics.com) to find the perfect product for every skin tone at an affordable price.



## Primers

**Primers:** Starting your makeup routine with a primer is a crucial first step to flawless makeup. The Beausoleil Organics primer offers the added benefit of being made with naturally sourced ingredients that nourish and beautify your skin with every wear. Our primers also act as a protective barrier between your skin and pollution.

**We offer two options of primers:**

1) *Antioxidant Primer* which helps refine pores and produces a matte finish.

(2) *Fluid Silk Primer* which leaves your skin feeling silky smooth and produces a dewy finish. Both of our primers can be worn on their own or under makeup.



## Liquid and Loose Foundation

Beausoleil Organics offers natural liquid foundation formulated with natural ingredients and oils that nourish your skin from day to night, including:

- Organic Chamomile
- Organic Shea Butter
- Pomegranate Seed Oil
- Pumpkin Seed Oil
- Grapefruit Seed
- Honeysuckle



## Contour Kit and Bronzer

Beausoleil Organics offers a natural pressed contour kit and bronzer formulated with the following natural ingredients and oils that nourish your skin::

- Fruit Oil
- Oregano Leaf and Thyme
- Cinnamon
- Rosemary
- Lavender
- Lemon
- Grapefruit Seed

## Lipstick, Lipgloss and Lip Protector Balm



**Lipstick:** Take your look from day to nighttime dramatic with intense lip color infused with organic shea butter and beeswax. Vitamins E and botanical extracts boost the nourishing benefits of this long wearing lip colour. 18 shades of lipstick.

**Lipgloss:** Hydrate and protect with our super charged formula bursting with organic sunflower and jojoba oils. Smoothing Shea and Cocoa butter offer an intensive lipid barrier and nourishes all day long. 21 Beautiful shades.

**Lip protector balm:** If your goal is soft and supple lips try our Lip Protective Balm. A protective emollient balm that hydrates, smoothes, conditions and protects your lips from harsh ingredients and chemicals found in some conventional makeup.